



BÖSCH BODEN SPIES

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P R E S S R E L E A S E

New: Cranberry Seeds from Ocean Spray

Hamburg, November 18th 2019 – **Just in time for FIE, the Hamburg-based ingredients specialist Bösch Boden Spies presents a new product in its range: Cranberry Seeds from Ocean Spray.**

Seeds are all the rage because they give food texture and provide valuable nutrients. The new Cranberry Seeds from Ocean Spray go one step further: with their bright red color, they are also a visual highlight, and turn every product into an eye-catcher.

The red color is one hundred percent natural and comes directly from the fruit. The seeds also provide valuable fiber and omega-3 fatty acids, and consist of 20% plant-based protein. In this way they enhance food not just visually, but also functionally, and give it a crunchy texture.

Ocean Spray Cranberry Seeds offer a wide range of possible applications, e.g. in snacks, baked goods, muesli and granola bars, yoghurt and salad toppings, spice mixes, smoothies and drinks.

They are harvested from the flesh of ripe cranberries, from which they are separated using a physical process, and then dried to the desired degree of moisture.

The seeds are a by-product of cranberry production. By making them usable, Ocean Spray is able to utilize the entire fruit – a further step towards sustainability for the company.

About Bösch Boden Spies GmbH

Bösch Boden Spies is an import and innovation agency for high-quality, natural fruit and nut ingredients. The focus is on products with outstanding functionality. Bösch Boden Spies develops innovative application and marketing concepts for them, thereby creating new markets for their producers and clients from trade and industry. Food manufacturers and retailers in Germany and Europe profit from the ingredients expert's extensive know-how and tailor-made services. Fairness, transparency and long-lasting partnerships are principles that Bösch Boden Spies actively promotes.



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PRESS PHOTOS

The new Cranberry Seeds from Ocean Spray:



The new Cranberry Seeds from Ocean Spray are very versatile. Here are some examples for possible applications:



Dark Chocolate Table
with sesame and cranberry
seeds



White Chocolate Table
with sesame and cranberry seeds



Cereal Clusters
with cranberries and cranberry seeds



Crisp Bread Crisps
with cranberry seeds and sunflower
seeds



Grissini
with cranberry seeds and cheese



Oat Cookies
with cranberry seeds and oat flakes

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